

Remarks

Claims 1-13, 20-21, 24-25, and 41-43 are currently pending and stand rejected. Claims 1, 20, 24, 25, and 41-43 have been amended. Applicants assert that the claims are now in condition for allowance as set forth more fully below.

101 Rejections

All pending claims have been rejected for failing to recite any utility. The independent claims 1, 20, and 41 have been amended to recite that data from the second database is utilized to complete an online purchase transaction. This is a specific, substantial, credible utility such that this rejection may now be withdrawn. Support for this subject matter can be found throughout the specification, such as for example, in paragraph 0029.

As this rejection may now be withdrawn, Applicants note that no remaining rejections remain for claims 1-13 such that these claims are in condition for allowance without further comment.

103 Rejections

Claims 14-21 and 23-45 stand rejected under 35 USC 103(a) as being unpatentable over Williams (US Pat 5,815,657) in view of Lefkowitz (US Pat App 2001/0037250). Applicants respectfully traverse these rejections. Without conceding to the correctness of these rejections, Applicants note that claims 14-19, 22-23, and 26-40 have been cancelled without prejudice. Applicants further note that claims 20 and 41 have been amended to include additional subject matter. Support for this additional subject matter is provided throughout the specification, particularly in relation to FIGS. 4-10. Applicants assert that this additional subject matter is not disclosed, singly or in combination, by the cited art. Accordingly, Applicants assert that claims 20, 21, 24, 25 and 41-43 contain allowable subject matter for at least these reasons.

Conclusion

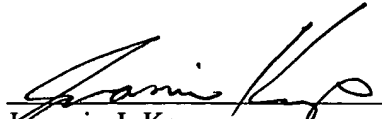
Applicants assert that the application including claims 1-13, 20, 21, 24, 25, and 41-43 are now in condition for allowance. Applicants request reconsideration in view of

the amendments and remarks above and further request that a Notice of Allowability be provided. Should the Examiner have any questions, please contact the undersigned.

No fees beyond are believed due. However, please charge any additional fees or credit any overpayment to Deposit Account No. 50-3025.

Respectfully submitted,

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